

**ECONOMIC & DEVELOPMENT COMMITTEE MEETING MINUTES  
JULY 5, 2016**

**SIGN IN**

**PAUL JACKSTADT  
RON SIMPSON  
TIM ELLIOTT  
ED HAGNAUER  
DON THOMPSON  
WALMER SCHMIDTKE  
GERALD WILLIAMS**

**DAN MCDOWELL  
NIKKI PETRILLO  
BRIAN KONZEN  
JUDY WHITAKER  
BILL DAVIS  
BOB PICKERELL**

**Alderman Jackstadt called the Economic & Development Committee Meeting to order.**

**Jackstadt stated that we will revisit this lien waver at 3001 Marshall Ave.; the person is disabled, mother cannot keep up with the property.**

**Jackstadt turned the meeting over to Vivian Hudson.**

**Hudson gave everyone a letter explaining the A Deed in Lieu of Foreclosure and explained.**

**Motion by Jackstadt, second by Simpson to pass the Resolution to wave the lien at 3001 Marshall Ave. All Voted Yes. Motion Carried.**

**Jackstadt stated that next is a resolution for approval of Push Media Solutions, we are not going to take it up in Committee or in the Regular Agenda it seems it's a little premature but from what I've read this is a positive way for the city to be reached. Jackstadt turned over to Amos to explain the Push Social Media Resolution.**

**Amos stated that Push Media Solutions is about promoting positive narrative about our community, this is to our benefit that people have positive messages in their minds about our community. By hiring someone who cares about the community by gathering stories and getting them back out there. Also we could write fresh content about our city. This is a really inexpensive marketing campaign.**

**Discussion by the council, Mayor and Amos about the Push Media Solutions program.**

**Mayor stated that anyway we can assist Amos in getting the message out to everyone would be good for the city; also we will be starting a Think Tank Committee in a few weeks.**

**Motion by Thompson, second by Davis to adjourn the Economic Development Committee Meeting. All Voted Yes. Motion Carried.**

**Meeting Adjourned.**